# **MULTI-ASSET STRATEGY**

# OUR CLIENT FOCUSED MISSION:



Become a collaborative partner with our clients



Attain our clients' investment goals through proven strategies



Implement strategies with experienced, highly skilled professionals



Communicate clearly with a focus on exceptional client service

# OVERVIEW

Great Lakes Advisors has been providing multi-asset solutions for our clients for over 30 years, since our inception. We act as collaborative partners, tailoring our portfolio solutions to incorporate clients' risk tolerances and return objectives. Acting as our clients' full discretion advisor, we can nimbly execute inflows, outflows, or other changes in the portfolio composition and asset allocation.

# **Tailored Advice**

- Multi-Asset Strategy portfolios are customized to each client's unique goals and objectives.
- We utilize a combination of internal and external strategies across a diverse asset mix.
- External managers within allocation undergo a rigorous selection process and complement internal strategies.

# **PHILOSOPHY & PROCESS**

Your solution within the Multi-Asset Strategy program is built upon three main principles:

#### **Goals Based Asset Allocation**

- We tailor portfolios to meet client-specific investment goals, while focusing on risk management.
- We believe a risk budgeted approach to asset allocation allows for greater risk-adjusted returns.



**GREAT LAKES ADVISORS**<sup>®</sup>

a Wintrust wealth management company

#### **Diligent & Diversified Investment Selection**

- We build a portfolio of uncorrelated asset classes across world markets, market capitalizations, and securities.
- Our asset class specialists utilize their industry expertise to provide best-in-class manager selection.
- We quantify how each decision contributes to creating a portfolio with the best expected risk-return characteristics.

#### Dynamic Portfolio Monitoring

- Our client portfolio managers monitor the asset levels each quarter and determine if rebalancing is necessary.
- Our process ensures constant and seamless portfolio alignment with client goals and risk tolerances.

#### ASSET CLASS UNIVERSE

We build a portfolio of uncorrelated asset classes across world markets, market capitalizations, and securities.

Equity	Fixed Income	Alternatives	Real Assets
<ul> <li>U.S. Equity - Large Cap</li> <li>U.S. Equity - Mid Cap</li> <li>U.S. Equity - Small Cap</li> <li>International Equity - Large Cap</li> <li>International Equity - Small Cap</li> <li>Emerging Market Equity</li> </ul>	<ul> <li>U.S. Investment Grade Fixed Income</li> <li>High Yield Bonds</li> <li>Foreign Bonds</li> <li>Emerging Market Bonds</li> </ul>	<ul> <li>Private Equity</li> <li>Private Debt</li> <li>Private Real Assets</li> <li>Non-Correlated Private Assets</li> </ul>	<ul> <li>Real Estate</li> <li>Commodities</li> <li>Infrastructure</li> </ul>

# **INVESTMENT SELECTION**

For each asset class we select appropriate investment strategies that are best suited for the portfolio.

We employ a rigorous process for selecting both internal and external investment strategies.



- We start with the initial universe of Equity, Fixed Income, Alternatives, and Real Assets
- Initial screen for returns, size, style, consistency, and expenses eliminates the majority of managers
- Thorough examination of potential candidates narrows the field to a select few for each asset class

Internal and External Strategies Selected



Proprietary quantitative scoring and screening

Qualitative due diligence on philosophy, investment team, process, and performance

> Best-in-class Managers

### **MULTI-ASSET STRATEGY SAMPLE PORTFOLIO SOLUTIONS<sup>1</sup>**

Growth	Gro	wth & Income	Balanced	
seeks to with a hi price ap investing portfolio	wth objective provide investors igher degree of preciation by g in a diversified o focused on ecurities.	The Growth & Inc objective seeks to investors with a H degree of price a by investing in a c portfolio consistin fixed income, equ credit, and real as	o provide higher ppreciation diversified hg of cash, uities,	The Balanced objective seeks to provide investors with both price appreciation and current income by investing in a diversified portfolio consisting of cash, fixed income, equities, credit, and real assets.
ncome & Growth	Inco	ome	Conservative	Income
objective investor income a apprecia a diversi consistir	ome & Growth e seeks to provide s with both current and price ation by investing in fied portfolio ng of cash, fixed equities, credit, and ets.	The Income obj to provide invest combination of dividends in ord increase curren investing in a di portfolio consist fixed income, ec and real assets.	stors with a interest and der to t income by iversified ting of cash,	The Conservative Income objective seeks to provide investors a relatively predictable current income stream by investing in a diversified portfolio consisting of cash, fixed income, and credit securities.
■ Large Cap	Mid Cap	Small Cap	International Equity	International Small Cap
Emerging Market Equity	■ Global REIT	Commodities	■ Infrastructure	High Yield Bonds

# **ABOUT GREAT LAKES ADVISORS**

Founded in 1981, Great Lakes Advisors is headquartered in Chicago, Illinois. We offer a wide range of fixed income, equity, and multi-asset strategies across all market capitalizations. Our portfolio management teams bring expertise in ESG, Socially Responsible, Tax-Managed, and customized account solutions to our Institutional, Intermediary, Subadvisory, and Private Wealth clients across a wide range of investment vehicles.

<sup>1</sup>Asset allocation is subject to periodic review, may change based on market conditions, and is presented for discussion purposes only. Investment products such as stocks, bonds, and mutual funds are not insured by the FDIC or any federal government agency, not bank guaranteed or a bank deposit, and may lose value. Asset Allocation data as of 1/1/2024.

The information contained herein has been obtained from sources believed to be reliable. This information should not be relied upon by the reader as research or investment advice. To determine if this strategy is appropriate for you, carefully consider the investment objectives, risk factors, and expenses before investing.

Manager commentary represents an assessment of the market environment at a specific point in time and is not intended to be a forecast of future events, or a guarantee of future results. This information should not be relied upon by the reader as research or investment advice. To determine if this strategy is appropriate for you, carefully consider the investment objectives, risk factors, and expenses before investing. The holdings, industry sectors, and asset allocation are presented to illustrate examples of the securities bought and the diversity of areas in which we may invest, and not be representative of current or future investments. Portfolio holdings subject to change and should not be considered investment advice. The specific securities identified and described do not represent all of the securities purchased, sold or recommended for advisory clients and its should not be assumed that investments in the securities identified and discussed were or will be profitable. To obtain a list of all securities recommended during the past year, contact Great Lakes Advisors (GLA) at 312.553.3700. Actual clients' portfolios may or may not hold the same securities depending on the guidelines, restrictions and other factors of the specific portfolios.

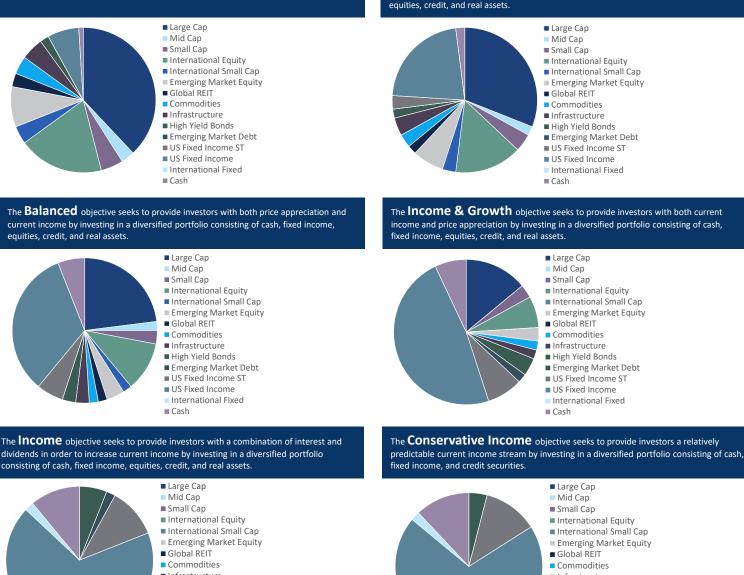
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Great Lakes Advisors, LLC claims compliance with the Global Investment Performance Standards (GIPS<sup>®</sup>). A complete list of firm composites and performance results, and the policies for valuing portfolios, calculating performance, and preparing GIPS compliant presentations are available upon request. Great Lakes Advisors, LLC's fees are available upon request and may be found in our Form ADV Part 2A. Performance data quoted herein represents past performance. Past performance does not guarantee or indicate future results. Returns and net asset value will fluctuate. 24-14-0014

### **MULTI-ASSET STRATEGY SAMPLE PORTFOLIO SOLUTIONS<sup>1</sup>**

The **Growth** objective seeks to provide investors with a higher degree of price appreciation by investing in a diversified portfolio focused on equity securities.



- Infrastructure
- High Yield Bonds
- Emerging Market Debt
- US Fixed Income ST
- US Fixed Income
- International Fixed
- Cash

The Growth & Income objective seeks to provide investors with a higher degree

of price appreciation by investing in a diversified portfolio consisting of cash, fixed income,



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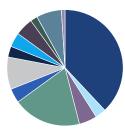
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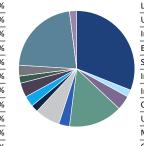
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# **MULTI-ASSET STRATEGY SAMPLE PORTFOLIO SOLUTIONS<sup>1</sup>**

The **Growth** objective seeks to provide investors with a higher degree of price appreciation by investing in a diversified portfolio focused on equity securities.



38% Large Cap International Equity 19% **Emerging Market Equity** 9% US Fixed Income 7% Small Cap 5% Infrastructure 5% International Small Cap 4% Commodities 4% Mid Cap 3% Global REIT 3% High Yield Bonds 2% Cash 1% The **Growth & Income** objective seeks to provide investors with a higher degree of price appreciation by investing in a diversified portfolio consisting of cash, fixed income, equities, credit, and real assets.

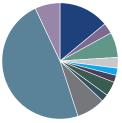


31% Large Cap US Fixed Income 22% International Equity 15% Emerging Market Equity 7% Small Cap 4% Infrastructure 4% International Small Cap 3% Commodities 3% US Fixed Income ST 3% Mid Cap 2% Global REIT 2% High Yield Bonds 2% Cash 2%

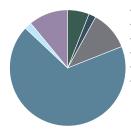
The **Balanced** objective seeks to provide investors with both price appreciation and current income by investing in a diversified portfolio consisting of cash, fixed income, equities, credit, and real assets.

	US Fixed Income
	Large Cap
	International Equity
	US Fixed Income ST
	Cash
	Emerging Market Equity
	Small Cap
	Infrastructure
	High Yield Bonds
	Mid Cap
	International Small Cap
	Global REIT
	Commodities

The **Income & Growth** objective seeks to provide investors with both current income and price appreciation by investing in a diversified portfolio consisting of cash, fixed income, equities, credit, and real assets.



**US Fixed Income** 48% 14% Large Cap US Fixed Income ST 8% International Equity 7% Cash 7% High Yield Bonds 4% Small Cap 3% Emerging Market Equity 3% Commodities 2% Infrastructure 2% **Emerging Market Debt** 2% The **Income** objective seeks to provide investors with a combination of interest and dividends in order to increase current income by investing in a diversified portfolio consisting of cash, fixed income, equities, credit, and real assets.



US Fixed Income 68% US Fixed Income ST 11% Cash 11% High Yield Bonds 6% Emerging Market Debt 2% International Fixed 2% The **Conservative Income** objective seeks to provide investors a relatively predictable current income stream by investing in a diversified portfolio consisting of cash, fixed income, and credit securities.

US Fixed Income70%US Fixed Income ST12%Cash12%High Yield Bonds4%International Fixed2%

33%

23%

11%

6%

6%

4%

3%

3%

3%

2%

2%

2%

2%

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